Become Part of the Greater GOOD.

JFCS CORPORATE PARTNERSHIP
Good for Community. Good for Business.
Jewish Family and Children’s Service of Greater Philadelphia (JFCS) has a unique and vital mission: to strengthen families and individuals across generations and cultures to achieve stability, independence, and community. Our wide range of programming and services — from mental health to food insecurity, financial empowerment, housing needs, prevention work, and more — help clients in need at all ages and stages throughout the Greater Philadelphia region.

In 2022 alone, JFCS helped 30,000+ individuals with:

MENTAL HEALTH/PREVENTION SERVICES
- Suicide prevention workshops for approximately 3,000 youth and adults.
- 1,775 prevention education sessions helping 7,419 students learn tools to combat alcohol, tobacco, and drug use, violence, gambling, and suicidal ideation.

BASIC NEEDS
- Over 30,000 articles of clothing through pop-up events and emergency package delivery.
- Nearly 600 households with financial assistance to help cover rent, mortgage, utilities, medical expenses, groceries, and other critical needs.

FINANCIAL EMPOWERMENT
- Hundreds of individuals improved their financial literacy through our Financial Empowerment Program — working closely with coaches on setting financial goals, analyzing expenses, budget and savings plan creation, and more — gaining a better understanding of their financial situations and empowering them to achieve long term financial stability.
From volunteer opportunities to major fundraising events, we'll work closely with you on a customized partnership that benefits your brand and positively impacts the community.

- **Increased employee engagement** through service days and volunteer opportunities.
- **New channels for brand storytelling** through targeted public relations campaigns
- **Enhanced consumer engagement** and credibility — attracting more customers and partners

**Did you know?**
90% of consumers would switch brands that support a cause that they believe in, while 67% of employees prefer working for corporations that are socially responsible.
NOVEMBER
FASHION FOR ALL
Our Closet In Your Neighborhood (OCIYN) hosts an afternoon of fashion, food, and fundraising — culminating in a runway show featuring the hottest designer looks of the season. All proceeds support OCIYN, a program of JFCS that provides fresh, healthy food; quality clothing; and access to social services for children, families, and individuals across the Philadelphia region.

FEBRUARY (FLORIDA)
NOURISHING COMMUNITY
Explore an untapped audience in Boca Raton, Florida as "Philebrity" chef and JFCS supporter Frank Olivieri (The Original Pat’s King of Steaks) hosts an intimate evening of cooking for a select group of donors — sharing behind-the-scenes stories about working in Philly’s restaurant industry. All proceeds benefit JFCS’ Food Security Initiative — a program helping families in need across the Philadelphia area.

APRIL
MENTAL HEALTH & WELLNESS FOR ALL
This special event is held at The Barbara and Harvey Brodsky Enrichment Center in Bala Cynwyd. Drawing a Main Line crowd, Mental Health & Wellness For All (previously Wellness Fest) features notable authors, doctors, and respected thought leaders. Topics center on mental health resources and the importance of self-care from the inside out.

MAY
MAJOR GIFTS EVENT
JFCS’ largest fundraiser of the year and the highlight of the year, this event brings together over 500 movers and shakers from the Philadelphia area — attracting prominent philanthropists and business leaders.

Additional Opportunities Include:
• Branded day of service for groups of 5 to 60 employees
• Company collection drives
• Branded pop-up shops with Our Closet In Your Neighborhood
• And more...

In addition to programs, volunteer opportunities, and community events throughout the year, JFCS hosts four major annual fundraisers.

Contact Sharon Schwartz, Director of Community Engagement, at 267.256.2112 or sschwartz@jfcsphilly.org.
## Sponsor Perks

<table>
<thead>
<tr>
<th><em>Platinum Level</em> $25,000</th>
<th><em>Gold Level</em> $20,000</th>
<th>Silver Level $15,000</th>
<th>Bronze Level $10,000</th>
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<tbody>
<tr>
<td>Recognition on sponsor signage at all four events plus logo and listing on all pre-event and digital materials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Event perks: tickets to event, inclusion in swag bag</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Inclusion in event press release + media pitches/opportunities and stories</td>
<td>✓</td>
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<tr>
<td>Digital marketing to database of 70,000+ individuals: Invitations, event reminders, stand-alone emails, and more</td>
<td>✓</td>
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<tr>
<td>Inclusion in digital swag bag</td>
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<tr>
<td>Customized branding opportunities: pre-event luncheons, shopping days, or workshops</td>
<td>✓</td>
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<td>Customized wrapping of logo/messaging onsite</td>
<td>✓</td>
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*Additional curated opportunities are available for Platinum and Gold Level Sponsors.*

Contact Sharon Schwartz, Director of Institutional Advancement, at 267.256.2112 or sschwartz@jfcsphilly.org.